
CITY OF KELOWNA

MEMORANDUM

Date: September 30, 2003
File No.: 1850-20
To: City Manager
From: Sports and Facilities Manager
Subject: **SEDG – 2004 Indo Pacific Championships (Trampoline and Tumbling)**

RECOMMENDATION:

THAT City Council approve \$7,500 from the Sports Event Development Grant to support the Okanagan Gymnastics Centre (in conjunction with Gymnastics B.C.) hosting the 2004 Indo Pacific Championships (Trampoline and Tumbling) in Kelowna from July 11-18, 2004.

DISCUSSION:

The Indo Pacific Trampoline and Tumbling Championships is an invitational competition that is open to countries that border the Indian or Pacific Oceans. With trampoline now an Olympic event there are new countries becoming involved in the sport every year. The Indo Pacific Championships was designed to give non-European Countries an opportunity to compete on the international scene prior to competing at World Age Group Games or World Championships. This is a very prestigious competition, held every two years. In Kelowna, as part of the Indo Pacific Championships, the Okanagan Gymnastic Centre will also host a Senior Invitational event. This event is anticipated to be the final event for many preparing for the Olympics.

Evaluation:

Sports Tourism:

- Multi-day event spanning throughout the weekend and weekends (8 day event from Sunday to Sunday).
- Increase of over 400 international participants (athletes, coaches and officials). The host committee will be developing tourist information packages to further promote the opportunities of the Okanagan.
- The host committee is pursuing television coverage (CBC) of the event. Press releases prior and during the event will be issued from Gymnastics B.C to national and provincial newspapers. Press releases will also be written for all countries attending the games.
- Promotional fliers have already been printed by Tourism Kelowna for distribution by the Okanagan Gymnastic Centre (contra of \$2,500)
- Tourism impact estimated at \$914,286.71. Standard calculation using formulas as provided by Tourism Kelowna with participant numbers provided by the Okanagan Gymnastics Centre.

Funding:

- Sources of revenue generation will consist of a corporate sponsorship program, contributions through the Provincial and Federal Government, registration fees and miscellaneous sponsorships. Although a corporate sponsorship program is still in the development stages, a contribution of \$7,500 would place the City of Kelowna as a top end sponsor and further demonstrate the city's commitment to the development of new event in Kelowna.
- The initial operational budget is a \$328,550 breakeven budget. There are significant staging requirements by the host committee that add to extensive budget expenses.
- Any surplus from the event will be placed in the Gymnastics B.C. T&T Legacy account, which is a province-wide fund, which is in place to guarantee the continued development and support of the T&T gymnastics community in B.C.

Sport Development:

- There will be planned programs that support local athlete and coaching development through workshops and seminars pre and post competition utilizing visiting elite athlete and coaches.
- Success in hosting the Indo Pacific Championships will provide the stage for the Okanagan Gymnastics Centre to bid on larger events (National and World Championships).
- Gymnastics B.C. (in conjunction with Gymnastics Canada) is planning to bring the national team to Kelowna to participate in the Indo Pacific Championships which again will provide added exposure for this sport at the national level.
- Hosting this event will bring immediate local attention to an existing sport and program.

From a broad sports perspective this event will be a viable economic generator (sports tourism) for Kelowna and provide opportunities (sport development) for athletes, coaches and volunteers that can become an ongoing legacy for the sport community and Okanagan Gymnastics Centre.

The total remaining available funds in the Sport Event Development Grant is \$17,381.12. Any unused grant funds are carried over to 2004 and reapplied to the program.

The grant request was reviewed and approved by the Parks and Facilities Committee at their September 19, 2003 meeting.

Jim Gabriel
Sports and Facilities Manager

Cc: Director of Parks and Leisure Services
Recreation and Cultural Services Manager

Attachment: Sport Event Development Grant Summary

Sport Event Development Grant - "Approval" Summary				
2001 - Current				
Category	Event Date	Name or Event & Organization	Amount Approved	Economic Analysis
Provincial	July 6-8/01	Kelowna Major Men's Fastball Assoc. Masters Prov Men & Women Fastball	\$1,000	\$150,857
Regional	July 20-22 01	Valley of Champions Baseball Society - Valley of Champions	\$2,993	\$457,143
Provincial	Aug 3-6 01	Thompson Okanagan Junior Lacrosse Junior "B" Provincial Championship	\$685	\$77,142
Provincial	Feb 15-17 02	Kelowna Aquajets 2002 BC Age group Provincial Championship Trials	\$750	\$257,143
National	Mar 12 - 16/2002	2002 CCAA Men's Volleyball National Championships. - OUC Athletics Assoc.	\$2,600	\$214,285
International	Mar 23-31 02	2002 World Jr Curling Championships - Kelowna Curling Club	\$5,000	\$691,429
Regional	Tennis Season 2002	B.C. Interior Grand Slam Tennis Series - Central Okanagan Tennis Association	\$750	\$342,857
Provincial	Apr 6/2002	"Global Tae Kwon Do Federation BC Championship" - Rutland Family Tae Kwon Do Society	\$250	\$17,142
International	July 8-13 2002	COSBA 2002 World Trapseat 16 Championships	\$4,000	\$206,000
Invitational	July 19-21, 2002	Valley of Champions Baseball Tournament - Valley of Champions Baseball Society	\$767	\$457,143
International	July 21-29, 2002	NORCECA Men's Volleyball Championships & World Jr. Qualifiers - Okanagan Volleyball Association	\$2,500	\$214,285
Provincial	Jul 23/2002	Women's PCSL Championships - OK Predators Women's Soccer	\$443	\$17,142
		(Returned due to success of gate revenue)	(\$443)	

Western Canadian	August 16-18, 2002	Western Canadian Tier 1 Baseball Championships - Kelowna Minor Baseball Association	\$1,000	\$85,714
National	Aug 30 - Sep 1/2002	"2002 1st Nations Trophy National V-19 Field Lacrosse Championships" - Kelowna Field Lacrosse BC Field Directorate	\$400	\$285,714
Provincial	Sep 13-15, 2002	2002 SPN Provincial Slo-Pitch Championships. - Kelowna Adult Softball Association	\$2,500	\$707,143
National	Oct 10-14, 2002	COYSA U-14 Nationals 2002 - Central Okanagan Youth Soccer Association	\$3,000	\$714,286
Provincial	Nov 29 - 30/2002	BC Community Football Championships Kelowna Minor Football Association	\$500	\$142,857
Provincial	Mar 16 - 20, 2003	Kelowna Minor Hockey Association - BCAHA Midget AAA Tournament	\$1,000	\$214,286
Western Canadian Invitational	Mar 28 - 29, 2003	K-40 Club of Kelowna - K-40 Western Canadian Invitational Bonspiel	\$2,000	\$91,429
Provincial	April 11-13, 2003	Kelowna Y Masters Swim Club - 2003 Provincial Swim	\$2,000	\$142,857
		<i>Returned due to success of event</i>	(\$2,000)	
Nationals	June 13-15, 2003	Kelowna BMX Society - 2003 Canadian/ABA Ogopogo BMX Nationals	\$1,000	\$400,000
International	July 10-13, 2003	Watersoft Astros Athletic Society/MMFA - Superpages Skins Invitational Men's Fastball Tournament	\$3,500	\$228,571
National	01-Aug-03	Kelowna Adult Softball SPN National Championship	\$250	\$0
Provincial	Various dates in 2003	Kelowna Major Men's Fastball Association - 5 Provincial Championship Events	\$2,000	\$685,714
Provincials	Aug 2-4, 2003	Provincial Ball Hockey Provincials - BC Ball Hockey Association	\$1,000	\$394,286
Provincials	Aug 21-24, 2003	Western Canadian Tier One/Midget Baseball Championships - Kelowna Minor Baseball Association	\$1,000	\$171,429
Provincial	Sep 12-14, 2003	200. "E" Provincial Men's/Ladies Championships Kelowna Adult Softball Association	\$1,543	\$360,000

